

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**American Rambler Pro**  
**Attention: Accounts Payable**  
**138 Conant St.**  
**Beverly, MA 01915**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67885-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	32

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	67885	09849625

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	Action News @ 6a	6:00 AM-7:00 AM	MT-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 10/29/12 6:53 AM Action News @ 6a 6:00 AM-7:00 AM :30 2012MRFP155H \$80.00 NM									
2 WTEV Tu 10/30/12 6:43 AM Action News @ 6a 6:00 AM-7:00 AM :30 2012MRFP155H \$80.00 NM									
3	10/29/12	10/30/12	CBS Morning News	7:00 AM-9:00 AM	MT-----	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 10/29/12 8:24 AM CBS Morning News 7:00 AM-9:00 AM :30 2012MRFP148H \$70.00 NM									
2 WTEV Tu 10/30/12 7:29 AM CBS Morning News 7:00 AM-9:00 AM :30 2012MRFP148H \$70.00 NM									
8	10/29/12	10/30/12	The Price is Right	11:00 AM-12:00 PM	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/29/12 11:30 AM The Price is Right 11:00 AM-12:00 PM :30 2012MRFP155H \$1,200.00 NM									
1 WTEV Tu 10/30/12 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 2012MRFP155H \$1,200.00 NM									
9	10/29/12	10/30/12	Action News @ Noon	12:00 PM-12:30 PM	11-----	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/29/12 12:23 PM Action News @ Noon 12:00 PM-12:30 PM :30 2012MRFP148H \$460.00 NM									
1 WTEV Tu 10/30/12 12:26 PM Action News @ Noon 12:00 PM-12:30 PM :30 2012MRFP148H \$460.00 NM									
11	10/29/12	10/30/12	Soap Rotator	12:30 PM-2:00 PM	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 10/29/12 1:29 PM Soap Rotator 12:30 PM-2:00 PM :30 2012MRFP155H \$600.00 NM									
2 WTEV Tu 10/30/12 1:59 PM Soap Rotator 12:30 PM-2:00 PM :30 2012MRFP155H \$600.00 NM									

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67885-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	132	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/29/12	10/30/12	Soap Rotator	12:30 PM-2:00 PM	11-----	:30	2	\$600.00	NM
14	10/29/12	10/30/12	The Talk	2:00 PM-3:00 PM	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/29/12 2:59 PM The Talk 2:00 PM-3:00 PM :30 2012MRFP148H \$350.00 NM									
1 WTEV Tu 10/30/12 2:59 PM The Talk 2:00 PM-3:00 PM :30 2012MRFP148H \$350.00 NM									
15	10/29/12	10/30/12	Let's Make a Deal	3:00 PM-4:00 PM	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/29/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 2012MRFP155H \$350.00 NM									
1 WTEV Tu 10/30/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 2012MRFP155H \$350.00 NM									
18	10/29/12	10/30/12	M-F 430p-5p	4:30 PM-5:00 PM	11-----	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/29/12 4:50 PM M-F 430p-5p 4:30 PM-5:00 PM :30 2012MRFP148H \$280.00 NM									
1 WTEV Tu 10/30/12 4:55 PM M-F 430p-5p 4:30 PM-5:00 PM :30 2012MRFP148H \$280.00 NM									
20	10/29/12	10/30/12	Action News @ 5p	5:00 PM-5:30 PM	22-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WTEV M 10/29/12 5:22 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP155H \$400.00 NM									
1 WTEV M 10/29/12 5:23 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP148H \$400.00 NM									
2 WTEV Tu 10/30/12 5:12 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP155H \$400.00 NM									
3 WTEV Tu 10/30/12 5:28 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP148H \$400.00 NM									
22	10/29/12	10/30/12	Action News @ 530p	5:30 PM-6:00 PM	11-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV M 10/29/12 5:57 PM Action News @ 530p 5:30 PM-6:00 PM :30 2012MRFP155H \$400.00 NM									
2 WTEV Tu 10/30/12 5:52 PM Action News @ 530p 5:30 PM-6:00 PM :30 2012MRFP155H \$400.00 NM									
23	10/29/12	10/30/12	Action News @ 6p	6:00 PM-6:30 PM	22-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WTEV M 10/29/12 6:22 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP148H \$400.00 NM									
1 WTEV M 10/29/12 6:29 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP155H \$400.00 NM									
3 WTEV Tu 10/30/12 6:13 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP148H \$400.00 NM									
2 WTEV Tu 10/30/12 6:29 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP155H \$400.00 NM									
25	10/29/12	10/30/12	M-F 7p	7:00 PM-7:30 PM	-2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$800.00									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	132	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	10/30/12	M-F 7p	7:00 PM-7:30 PM	-2-----	:30	2	\$800.00	NM
10/29/12 11/04/12 -2----- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV Tu 10/30/12 7:11 PM M-F 7p 7:00 PM-7:30 PM :30 2012MRFP148H \$800.00 NM 1 WTEV Tu 10/30/12 7:25 PM M-F 7p 7:00 PM-7:30 PM :30 2012MRFP155H \$800.00 NM									
27	10/29/12	10/30/12	M-F 730p	7:30 PM-8:00 PM	11-----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 7:39 PM M-F 730p 7:30 PM-8:00 PM :30 2012MRFP148H \$500.00 NM 2 WTEV Tu 10/30/12 7:42 PM M-F 730p 7:30 PM-8:00 PM :30 2012MRFP148H \$500.00 NM									
30	10/29/12	10/30/12	M-F Action News @ 11p	11:00 PM-11:30 PM	22-----	:30	4	\$440.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 22----- 4 \$440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 11:30 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 2012MRFP148H \$440.00 NM 3 WTEV M 10/29/12 11:30 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 2012MRFP155H \$440.00 NM 4 WTEV Tu 10/30/12 11:30 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 2012MRFP148H \$440.00 NM 2 WTEV Tu 10/30/12 11:34 PM M-F Action News @ 11p 11:00 PM-11:30 PM :30 2012MRFP155H \$440.00 NM									
32	10/29/12	10/30/12	Letterman	11:30 PM-12:30 XM	11-----	:30	2	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11----- 2 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 12:32 AM Letterman 11:30 PM-12:30 XM :30 2012MRFP148H \$320.00 NM 2 WTEV Tu 10/30/12 12:01 AM Letterman 11:30 PM-12:30 XM :30 2012MRFP148H \$320.00 NM									
34	10/29/12	10/30/12	Action News @ 5a	5:00 AM-5:30 AM	11-----	:30	2	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11----- 2 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 5:26 AM Action News @ 5a 5:00 AM-5:30 AM :30 2012MRFP155H \$40.00 NM 2 WTEV Tu 10/30/12 5:28 AM Action News @ 5a 5:00 AM-5:30 AM :30 2012MRFP155H \$40.00 NM									
36	10/29/12	10/30/12	Action News @ 530a	5:30 AM-6:00 AM	11-----	:30	2	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11----- 2 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 5:55 AM Action News @ 530a 5:30 AM-6:00 AM :30 2012MRFP148H \$70.00 NM 2 WTEV Tu 10/30/12 5:56 AM Action News @ 530a 5:30 AM-6:00 AM :30 2012MRFP148H \$70.00 NM									
37	10/29/12	10/29/12	Mon Reg 3	10:00 PM-11:00 PM	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 10:39 PM Mon Reg 3 10:00 PM-11:00 PM :30 2012MRFP155H \$3,000.00 NM									
38	10/30/12	10/30/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	1	\$6,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
38	10/30/12	10/30/12	Tue Reg 1	8:00 PM-9:00 PM	- T- - - - -	:30	1	\$6,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12    - T- - - - -                   1               \$6,000.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTEV	Tu	10/30/12	8:31 PM	Tue Reg 1	8:00 PM-9:00 PM	:30	2012MRFP155H	\$6,000.00	NM
<u>Total Spots</u>							<b>42</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,000.00</b>
<u>Agency Commission</u>	<b>\$3,750.00</b>
<u>Net Amount Due</u>	<b>\$21,250.00</b>

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